

Transform your mission-critical environment

HP Integrity Superdome X

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Recent IT market trends and challenges

Datacenters under pressure to keep up with demands

- Align with the business
- Manage risk
- Reduce cost



IT enters the irreversible x86 standardization journey

- Control CAPEX
- Add capacity incrementally
- Deploy Linux commercially



Scaling out becomes standard, but at a cost

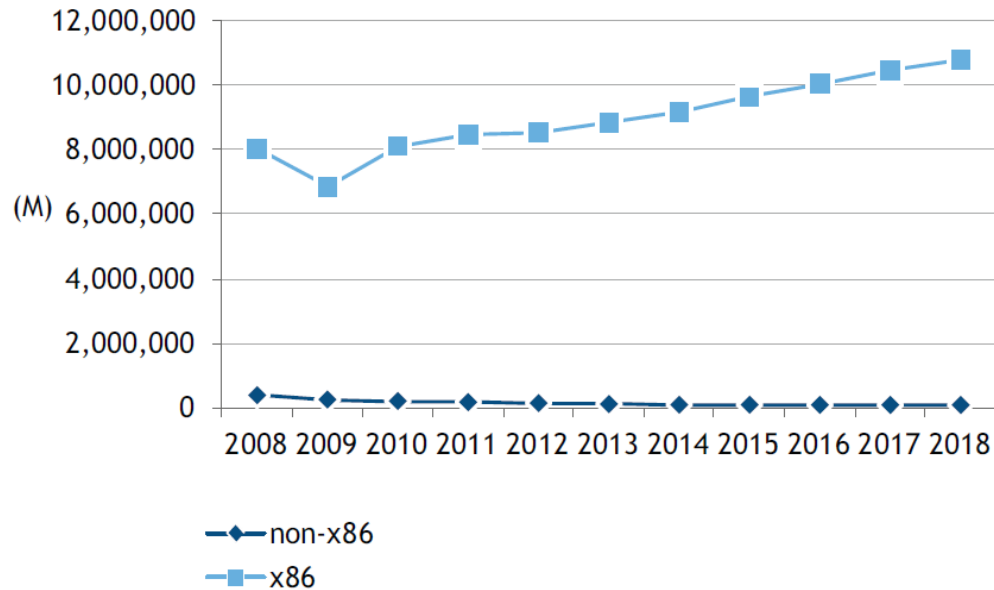
- Dramatically increased OPEX
- Hardware “sprawl”
- Virtualization proliferation



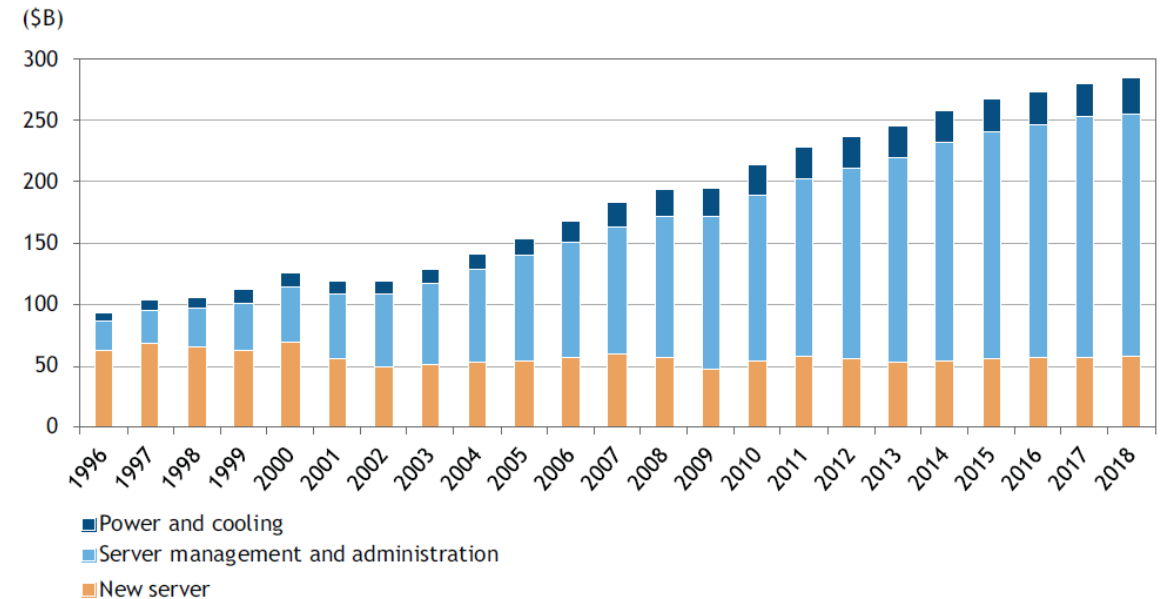
“Reducing costs has become increasingly critical... resulting in significantly less IT budget for delivering what’s most important: innovation that can drive business growth in the 3rd Platform world.”

The irreversible x86 standardization journey comes at a cost

Worldwide x86 Versus Non-x86 Server Shipments, 2008–2018



Worldwide New Server, Power and Cooling, and Management and Administration Spending



“But the shift to low-capex scale-out x86 systems also had **undesirable effects**. The increased opex of managing the expanding x86 installed base has been **taxing IT budgets**, making it **difficult to fund new initiatives** that might have delivered revenue-generating innovations.”



HP Optimized Compute Portfolio

Drive Hybrid Infrastructure, Data Driven Organization and Workplace Productivity Transformations

Software Defined & Cloud ready



HP OneView



HP Helion



RESTful APIs

Workload Optimized

Core Business & Infrastructure applications

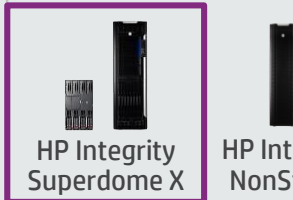


HP ProLiant Racks, Towers and BladeSystem

Optimized

for Virtualization; decreased TCO, productivity

Mission Critical



HP Integrity Superdome X
HP Integrity NonStop X

Availability

for continuous business

Web scalability & SP optimized



HP Cloudline

Lowest cost
built to scale

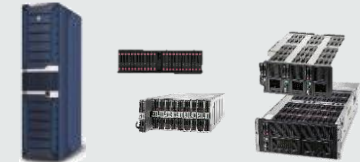
Nex-gen Apps



HP Moonshot

Optimized
for lowest TCO

HPC, Big Data



HP Apollo Portfolio

Density & efficiency
to scale rapidly

Converged

Converged network
HP Networking

Converged management
HP OneView

Cluster Management
HP Insight CMU

Converged storage
HP StoreVirtual VSA

Common modular
architecture

Global support and services | Best-in-class partnerships | Converged System

Customer challenges on mission-critical computing

Business Processing and Decision Support workloads

“We’re **deploying new applications on x86** and need more reliability than we have today.”

“We need to **reduce our operational costs** for mission-critical applications.”

“I’m not happy with the **downtime required** for system maintenance.”

“I need more scalability and availability for our **existing x86 applications.**”

“I’m **not getting the x86 performance** we require for our core database.”

HP Integrity Superdome X

Drive business growth with groundbreaking mission-critical performance and availability at industry-standard efficiencies



Breakthrough performance for business transactions

9x performance than current HP 8-socket server



Increase competitive differentiation and reduce business risk

20x more reliability with **60%** less downtime than other x86 platforms



Redefine economics for mission-critical compute

32% lower TCO compared to competitive UNIX environments



vmware®

New



Achieve breakthrough performance for business transactions



Increase agility and grow seamlessly with Superdome X

Achieve breakthrough performance, even when you scale to the largest configurations



9x performance
than current HP 8-socket server

Consolidate on a single
server for lower cost

44x faster transaction process
than legacy high-end SPARC®/Solaris server

Migrate from legacy infrastructure
to speed IT delivery

1.9x scalability factor

Scale confidently without
compromising performance

Exceptional scalability and performance for OLTP database workload

Superdome X comparison to a DL980 G7

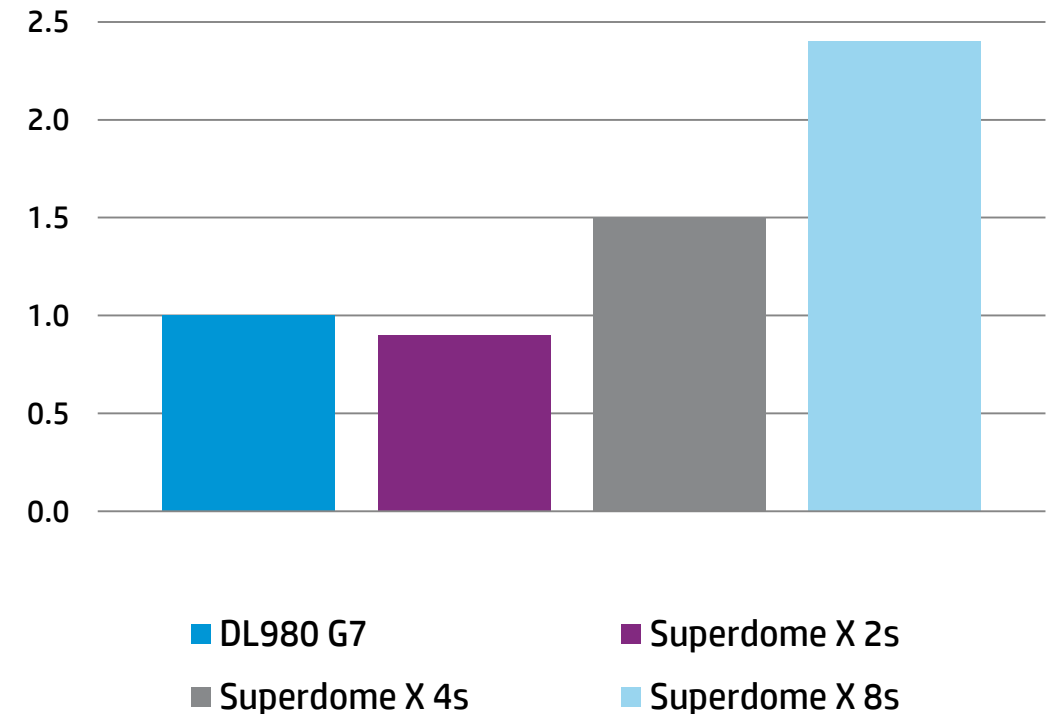
Superior performance with Superdome X

- ~ **2.4X performance** vs. DL980 G7 (8s to 8s)
- **1.6 scaling** from 2 - 4 - 8 sockets
- **Achieved ~ 90%** CPU utilization

Configuration

- RHEL 6.6
- OLTP database workload
- External storage for database
- SSD drives for log and data
- Separated storage partitions for log and data
- Balanced performance across NUMA nodes
- Up to 8 socket 120 cores with hyper thread enabled

Superdome X 2s, 4s, 8s and DL980 G7
OLTP Comparison



*Estimated workload based on known results of DL980 G7 with similar (OLTP) workloads

Consolidate in a large scale-up server without compromising performance

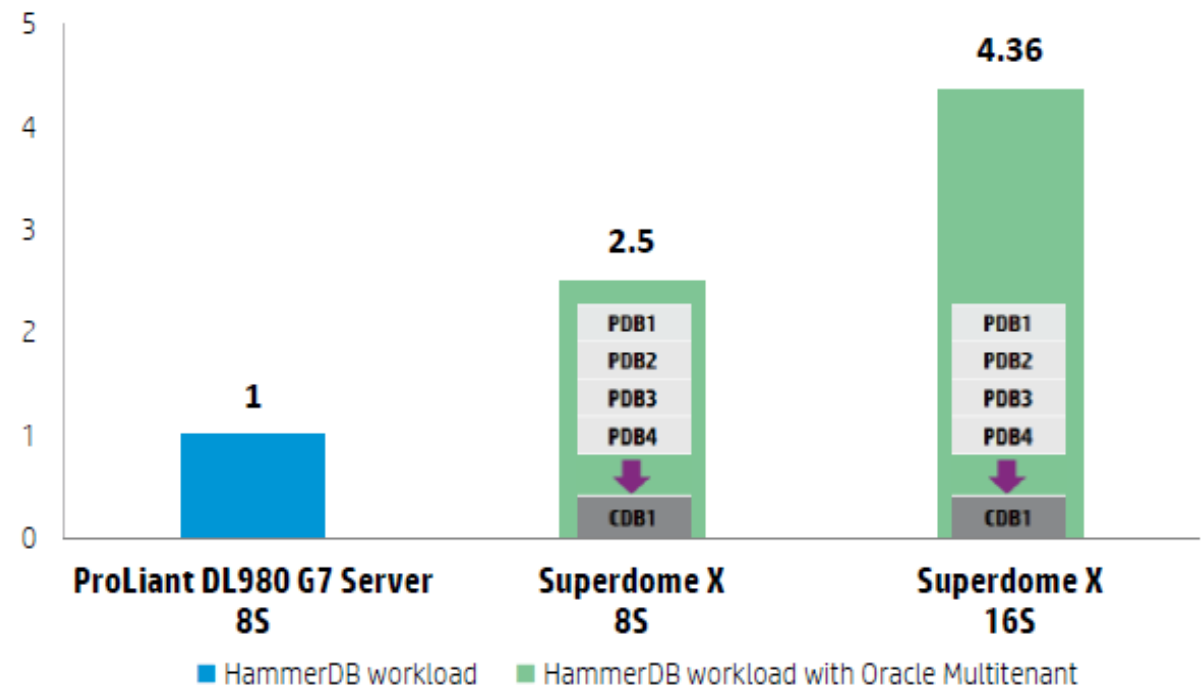
Superdome X demonstrates a 1.7x scalability factor using Oracle Multitenant feature

- Superdome X shows **1.7x scaling** from 8S to 16S
- **Balanced performance** across NUMA nodes
- **Lower TCO** by consolidating workloads

Configuration

- RHEL 6.6
- OLTP database workload
- Share external storage for databases
- SSD drives for log and data
- Oracle Multitenant, use 4 PDBs in 1 CDB

**HP Integrity Superdome X Server 8S-16S
consolidation scaling performance
vs. 8S HP ProLiant DL980 G7 Server**



Statens Innkrevingssentral modernizes collections infrastructure

National Collection Agency selects Superdome X, 3PAR Storage and RHEL to lower costs and add performance



Profile

- Agency collecting fines, compensation, court case costs and confiscations, among others.
- **188** types of claims for **35** clients from **15** departments

Approach

- Migrate to x86 reliability and availability on the **Superdome X Server, 3PAR and RHEL**, including **RHEV** to drive down operational costs
- Focus on increased performance and improved availability

Results

- Streamlined online debt and fee collection for 35 government agencies
- Enabled 90% of collections to be processed online
- Delivers highly reliable infrastructure to support collection activities totaling up to ~2.5 M USD per day

10x performance
boost

1/3 TCO vs. previous
infrastructure

>30% deduplication
of stored data

Mobile TeleSystems chooses Superdome X to power core database



- Powering core database for billing application
- Standardizing on x86
- Deploying in regional billing centers
- Requiring high performance solution due to company size and growth
- Migration project achieving
 - High ROI
 - More efficiencies
 - High performance and reliability

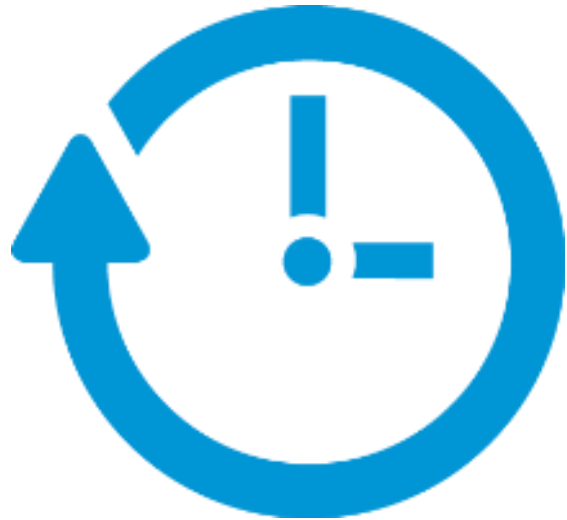
“The migration of core business critical applications to HP x86-based solutions helps us to reduce both CAPEX and OPEX for hardware platforms purchase and support. We got an opportunity to invest the freed up funds in development of new in-demand services”

— *Dmitry Khomchenko, CIO, MTS*

**Increase competitive differentiation
and reduce business risk**



Experience superior x86 availability with Superdome X



**20x greater reliability
with HP nPars**

60% downtime
reduction

Increase availability with
end-to-end mission critical design

Zero planned
downtime

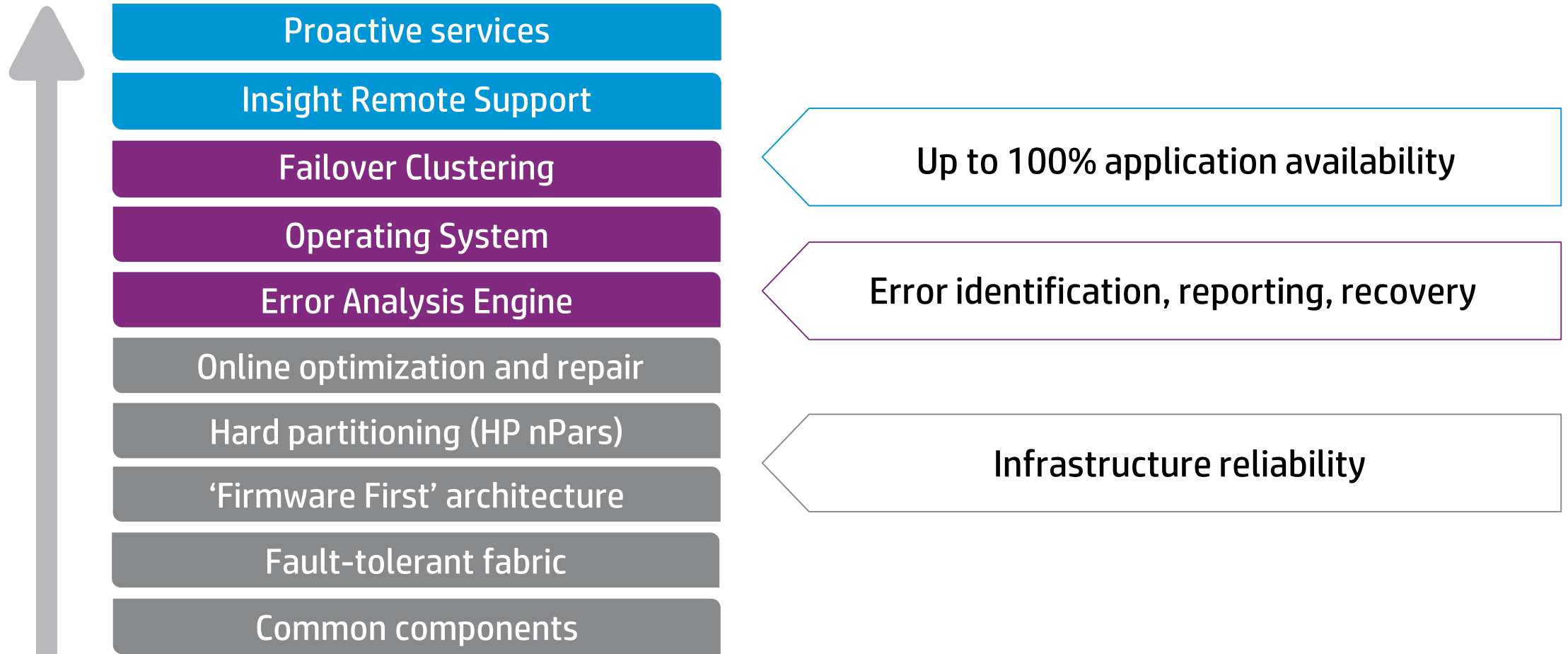
Perform maintenance and
updates **online** without
application outage

95% reduction in
memory
outages

Ensure **continuity**
with HP Firmware First

Availability from components to complete solutions

Superdome X with Power-on-Once technology



End-to-end infrastructure reliability for the highest availability levels

Superdome X RAS features begin where most commodity x86 servers leave off



Superdome X

Reduce human error

Error Analysis Engine predicts hardware faults and initiates self-repair **without operator assistance**

Prevent data corruption

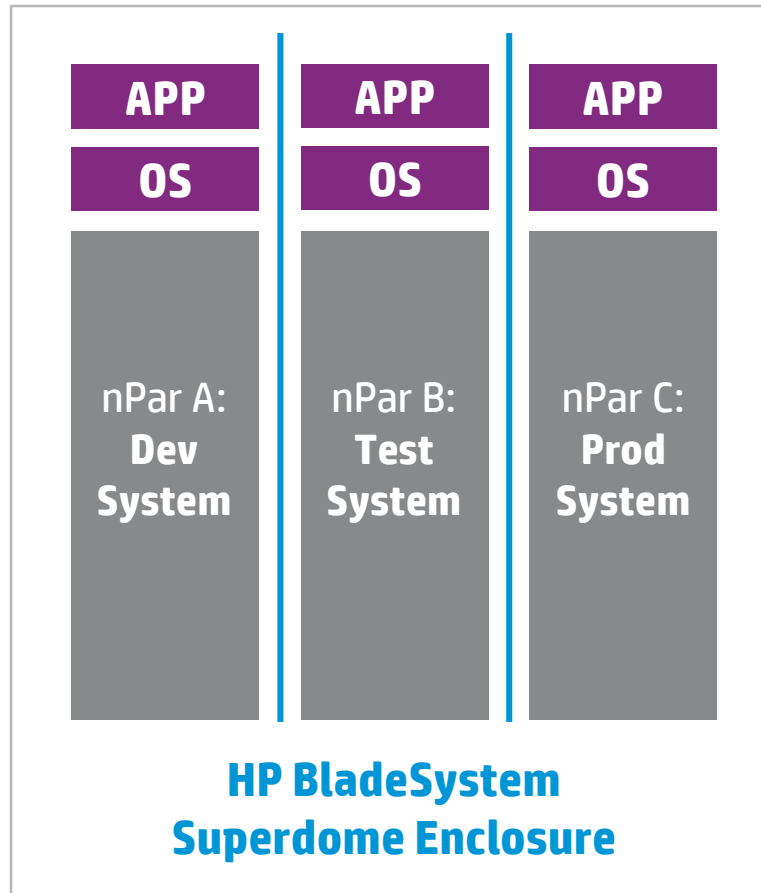
“Firmware First” ensures error containment at the firmware level, **before any data corruption** can occur

Minimize time to repair

Quick and efficient service repairs—**often without tools**, many **redundant and hot swappable** components

The unique value of HP nPars

Hard partitions add flexibility and cost efficiencies



Lower your TCO

Optimize software costs by using **HP nPars**

Maximize resource utilization

Create different **development, test, and production environments** within a single enclosure

Minimize downtime

Take one partition offline, perform hardware or software maintenance and/or reconfiguration, while the other nPars continue to **run undisturbed**

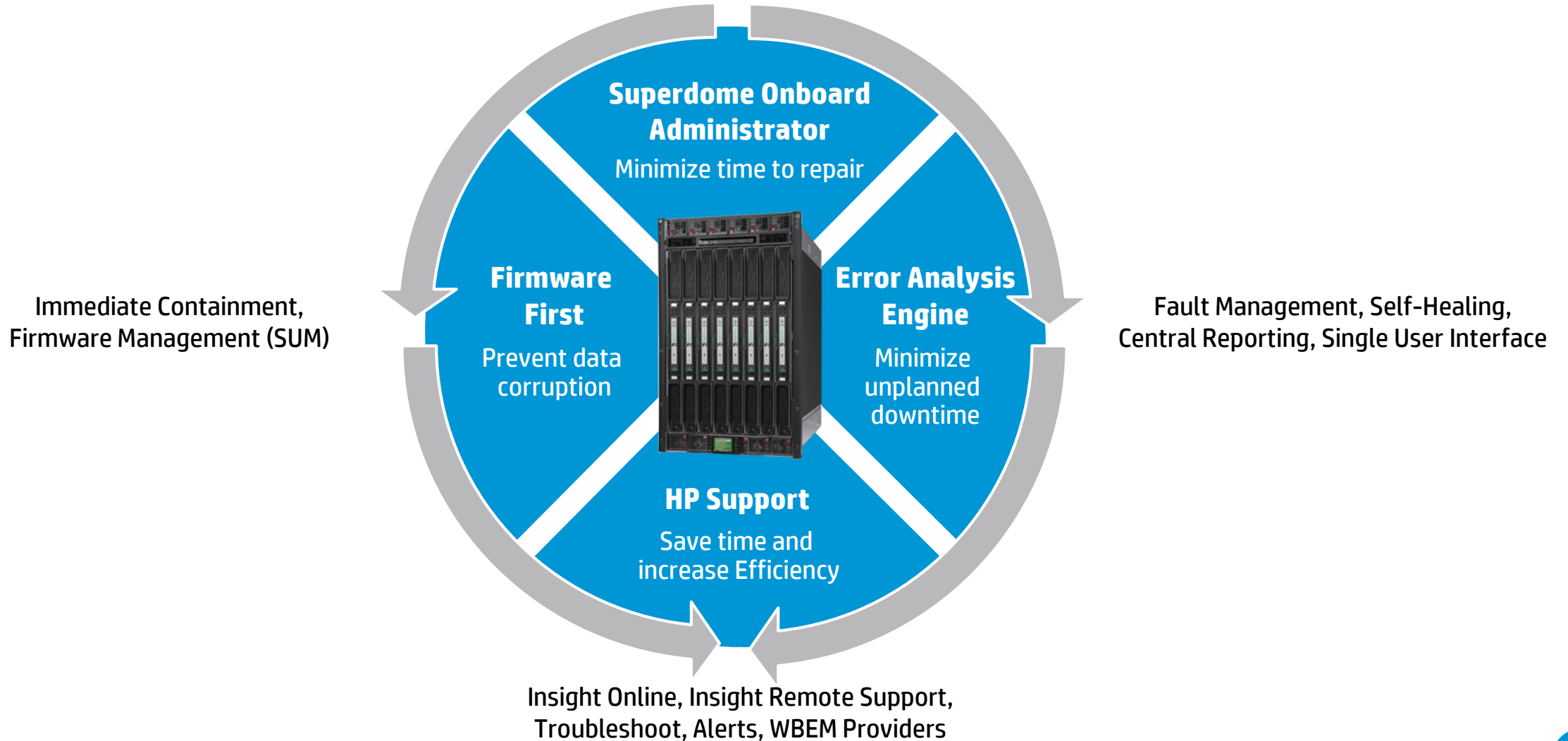
20x greater reliability than soft partitions

Protect your data

Electronic isolation provides a **high degree of security** between partitions

Intelligent management simplifies your environment

Redundant, Hot Swap, Fault Tolerant, Memory RAS



Linking directly into operating system software R&D

Unmatched partnership model maximizes mission critical capabilities

**Driving innovations with
partners and suppliers**

**Decades of mission-
critical experience**

**Contributing what matters
for mission-critical**



HP & Red Hat - partnership



Linux kernel development to support Superdome X

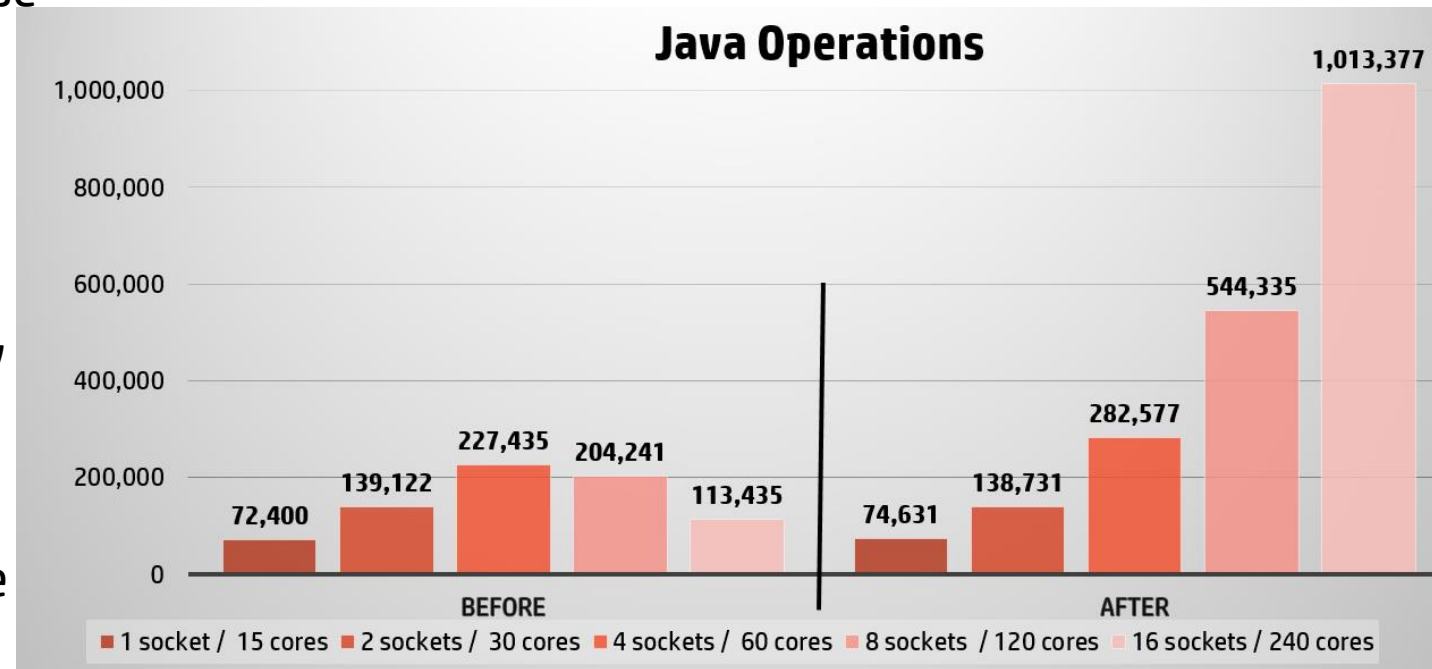
Done in community partnership by Hewlett-Packard and Red Hat developers

- Identify areas to improve and problems to fix
- Determine if an upstream patch already fixes the problem.
- If no upstream patches exist:
 - Develop and validate fix
 - Submit the patches upstream and work the upstream process (an iterative process) until accepted
- Back-port patches to and validate on RHEL kernels
- Submit back-ported patches along with performance justification to Red Hat for inclusion in RHEL
- Changes put into the next RHEL release for all RHEL customers to use.

Superdome X performance improvements in RHEL

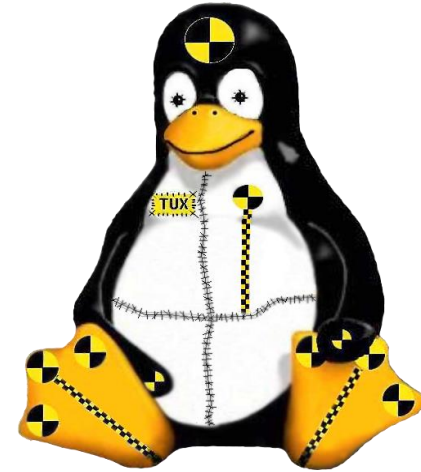
Made in community partnership by Hewlett-Packard and Red Hat developers

- Don't do an idle balance when it makes no sense
- Mutex optimizations in the construction and use of mutexes
- Mutex MCS optimizations
- Futex hash size, wait queue, and NUMA awareness optimizations
- Lockless atomic updates used by VFS directory entry reference counting
- SELinux bit-map optimization
- Parallel page fault processing for hugetlb page
- Better scaling of `epoll_ctl()` (heavily used by Java applications)
- Finer grained kernel locking in System V semaphores



Superdome X RAS innovations in RHEL

Made in community partnership by Hewlett-Packard and Red Hat developers



- Crashdump performance improvements
 - Vmcore access improvements
 - Compression in makedumpfile
 - Parallelism
 - Improving cyclic dump processing
 - Moving from a 6TB/240 core dump in **12 hours** to a 12TB/240 core dump in **16 minutes**
- Advanced error handling improvements
 - Kernel cooperation for Firmware First behavior
 - Enable advanced error analysis
 - Xeon EX advanced MCA recovery
 - PCI express LER support
- Virtualization enhancements
 - KVM scaling to 240VCPU/6TB guests
 - Migrate large-scale VMs while running with minimal application hesitation:
 - Enabling hot-plug for memory and CPU
 - Extend Advanced Error Reporting (AER) for VMs – isolate crashes only to affected VM
 - Improvements for NUMA Awareness to improve performance to near-bare-metal speed
 - SRIOV enhancements for device sharing and direct device assignments

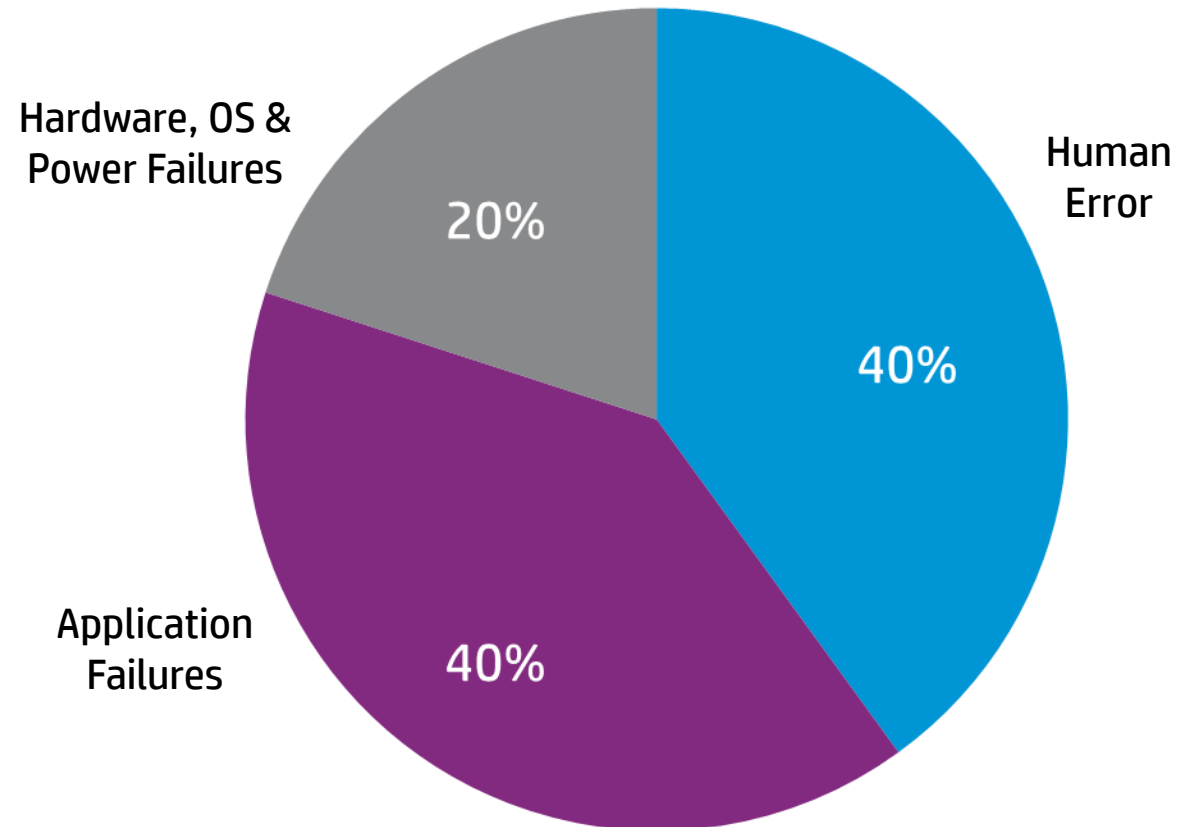
HP Serviceguard



What causes the most business disruptions?

Single-system RAS is key but not sufficient for your most mission-critical workloads

- Human error
 - Lack of knowledge or training
 - Distractions / Carelessness
- Application failures
 - System patching (~2 months)
 - Performance / Capacity Planning
 - Application Architecture / Design
- Hardware, OS & Power failures
 - Fan / Memory / Disk failures
 - OS crashing
 - Natural disasters

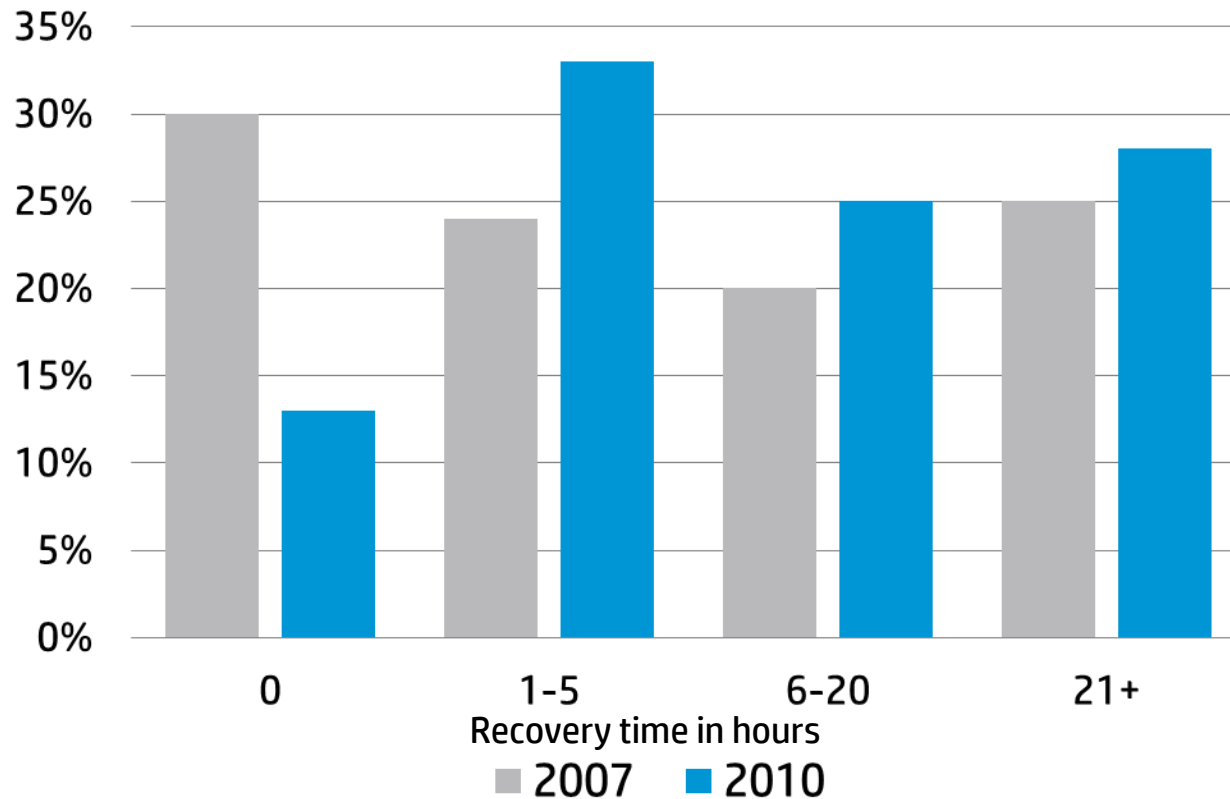


Causes of unplanned downtime

Source: Building an IT Disaster Recovery Modernization Business Case, Gartner Symposium 2011

Recovery times from business disruptions are increasing

Recovery time from major disruptions



- It took organizations 18.5 hours to recover from an event
 - Lost an average of 4.8 hours worth of data
- Almost 25% of companies are likely to declare a disaster within 5 years
 - 40% have had a major disruption to their business operations
- The average cost of a disaster is \$1.4M
 - Average cost of downtime per hour is ~\$145K

Source: Wake-Up Call: You Aren't Ready For A Disaster, Forrester 2011

Minimize application downtime with HP Serviceguard for Linux



4 sec failover
time

Heal **transparently** and
recover gracefully

Online operations over
any distance

Protect **geographically
dispersed** data centers

4x faster
deployment

Simplify **set up and
management**

What is HP Serviceguard

Application high availability clustering technology



HP Serviceguard

Servers



- HP Integrity
 - rx, BL, Superdome series
 - HP Integrity virtual machine
- HP ProLiant
 - BL, DL, ML Gen7,8,9
 - Superdome X
 - VMware, KVM



Storage



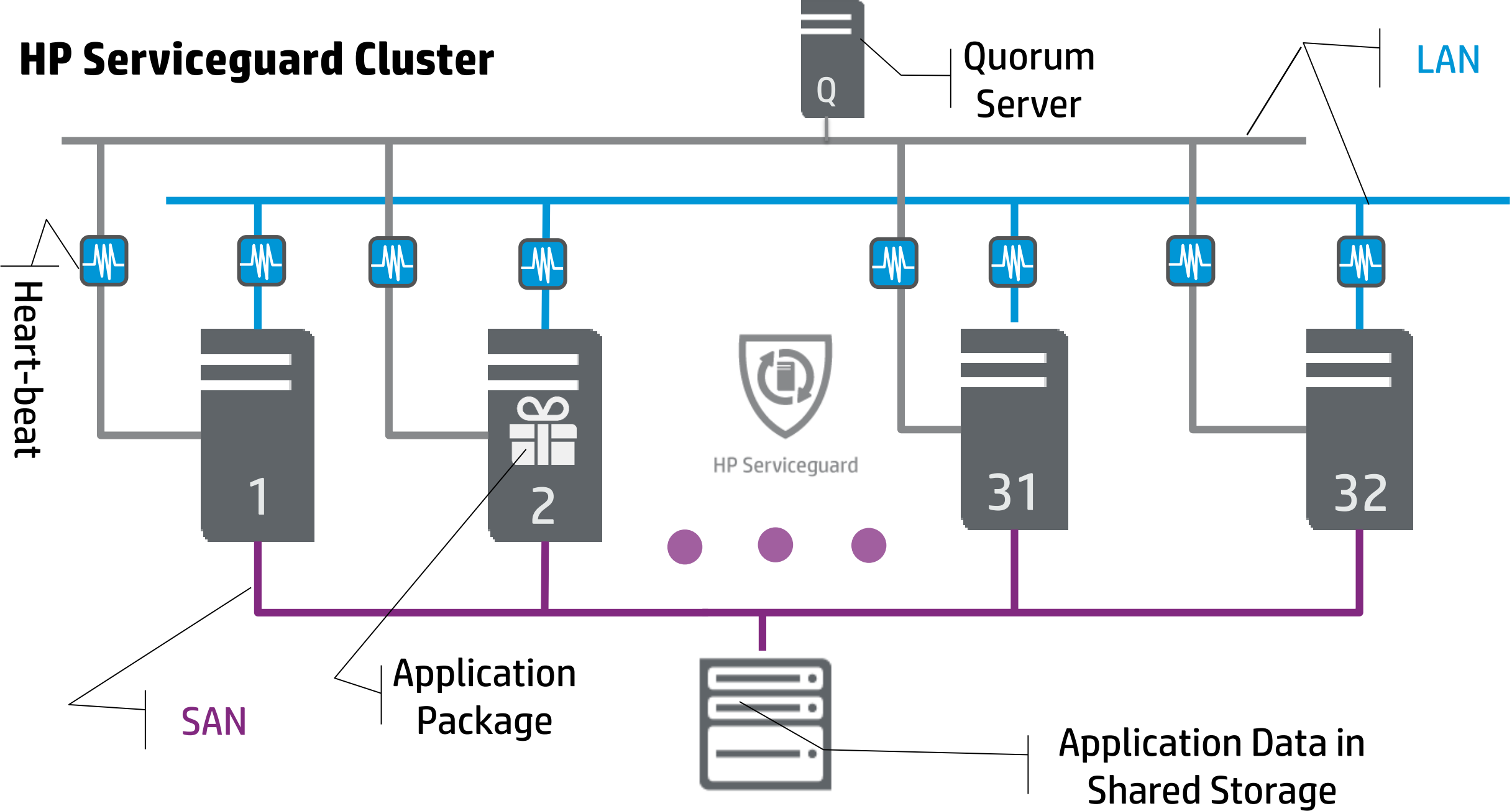
- HP Storage (Fibre Channel, iSCSI, FCoE)
 - 3PAR , P9000 , P6000, P4000, P2000
- 3rd Party Storage (only select models)
 - EMC, NetApp, IBM , HDS

Appliances



- ConvergedSystems for SAP HANA
 - CS500 Scale-up and Scale-out
 - CS900 Scale-up and Scale-out

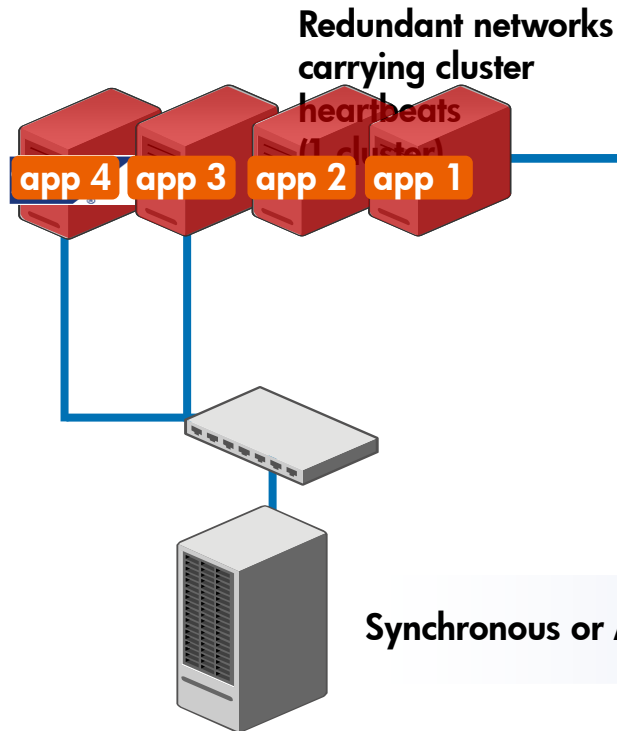
HP Serviceguard Cluster



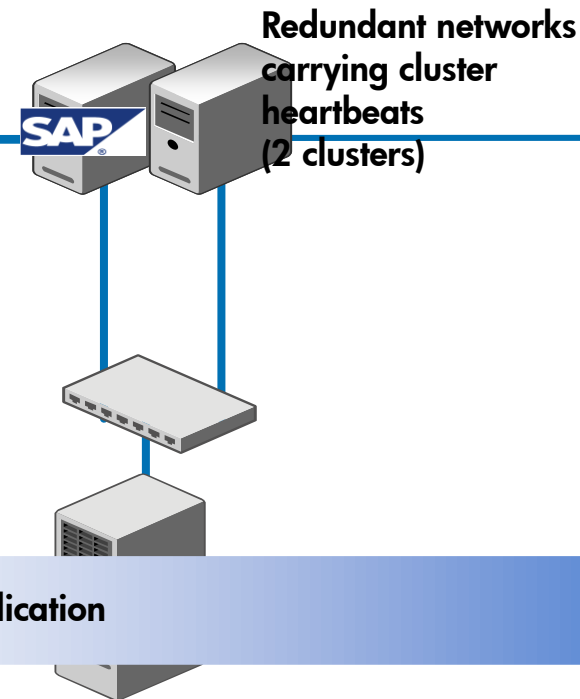
HP Serviceguard Solutions in Action

- Across Availability Spectrum

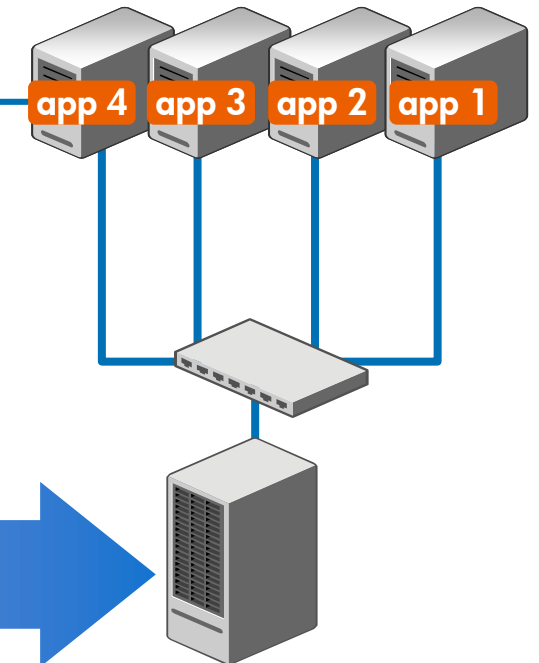
Local Serviceguard Cluster



Metrocluster



Continentalclusters



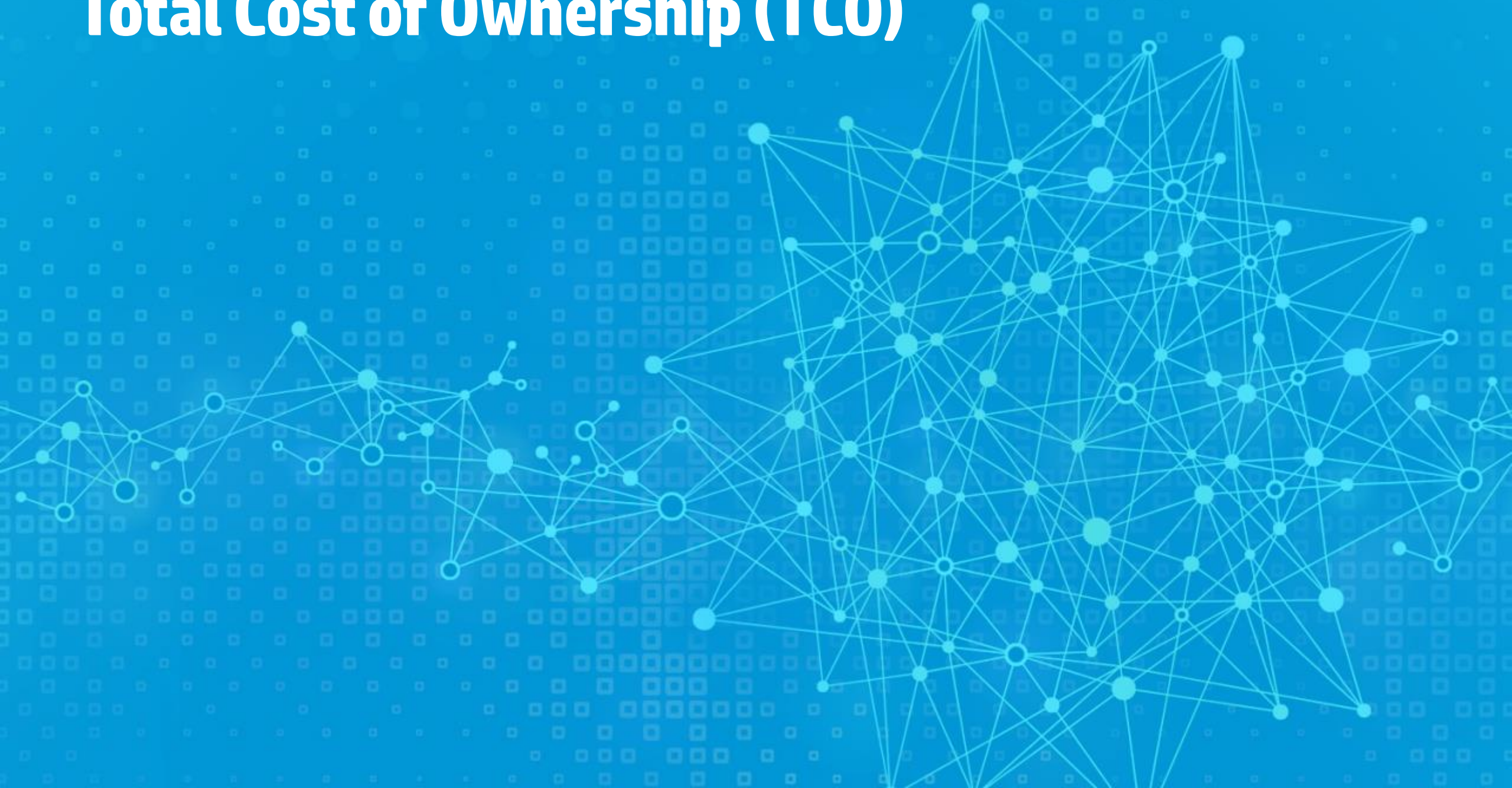
Synchronous or Asynchronous Replication

Leading global investment company selects Superdome X to run investment management front office solution

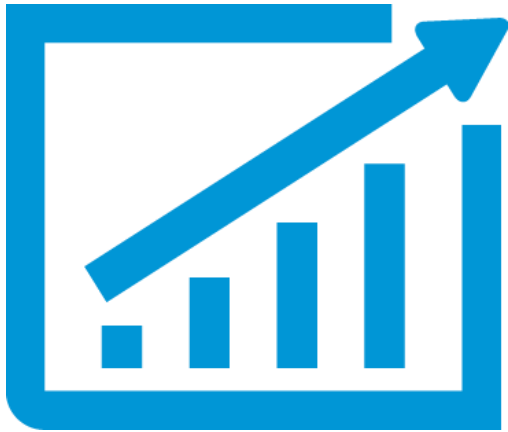


- Selected a whole new integrated software suite to rationalize their **investment management front office processes**
 - Up to 1000 connected users
- Application **database layer is mission-critical** and cost of downtime is extremely high
- Superdome X selected to **support the database** layer as it provides:
 - **Highest levels of reliability** than on standard x86 platforms, addressing the key requirement of solution availability
 - Better **Total Cost of Ownership** than competition
 - **Lower operating costs** by eliminating the need for proprietary skilled resources
 - **Flexibility** and ability to grow with the business by adding blades
 - **Scalability** for the clustered database based on isolated **HP nPars**

Total Cost of Ownership (TCO)



Industry-standard efficiency and breakthrough scalability



1-8 scalable blades
12-240 core count

32%

lower TCO than
competitive UNIX

Redefine the economics of your
mission-critical environment

12TB memory

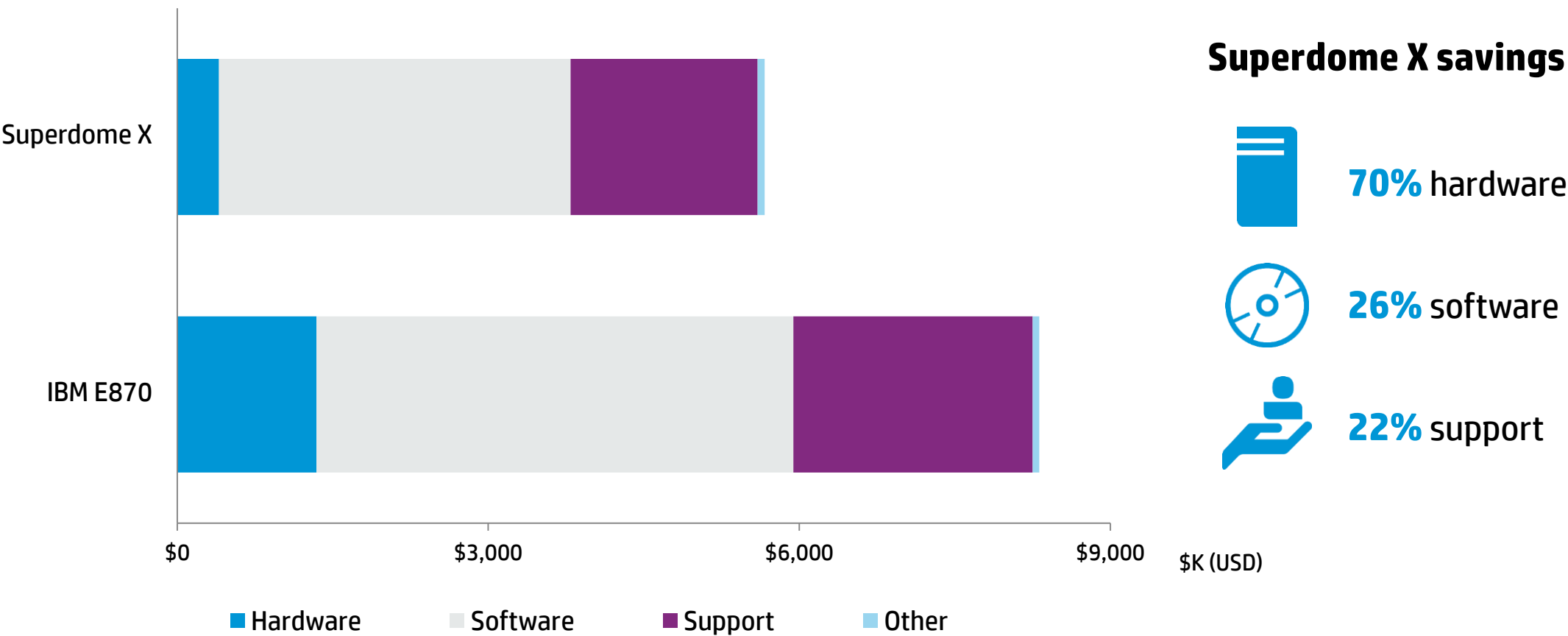
Address all your traditional and
in-memory database needs

2-16 sockets

Scale-up your large workloads to
new heights

32% lower TCO than IBM Power 8

HP Integrity Superdome X versus IBM E870 (3-year TCO model)

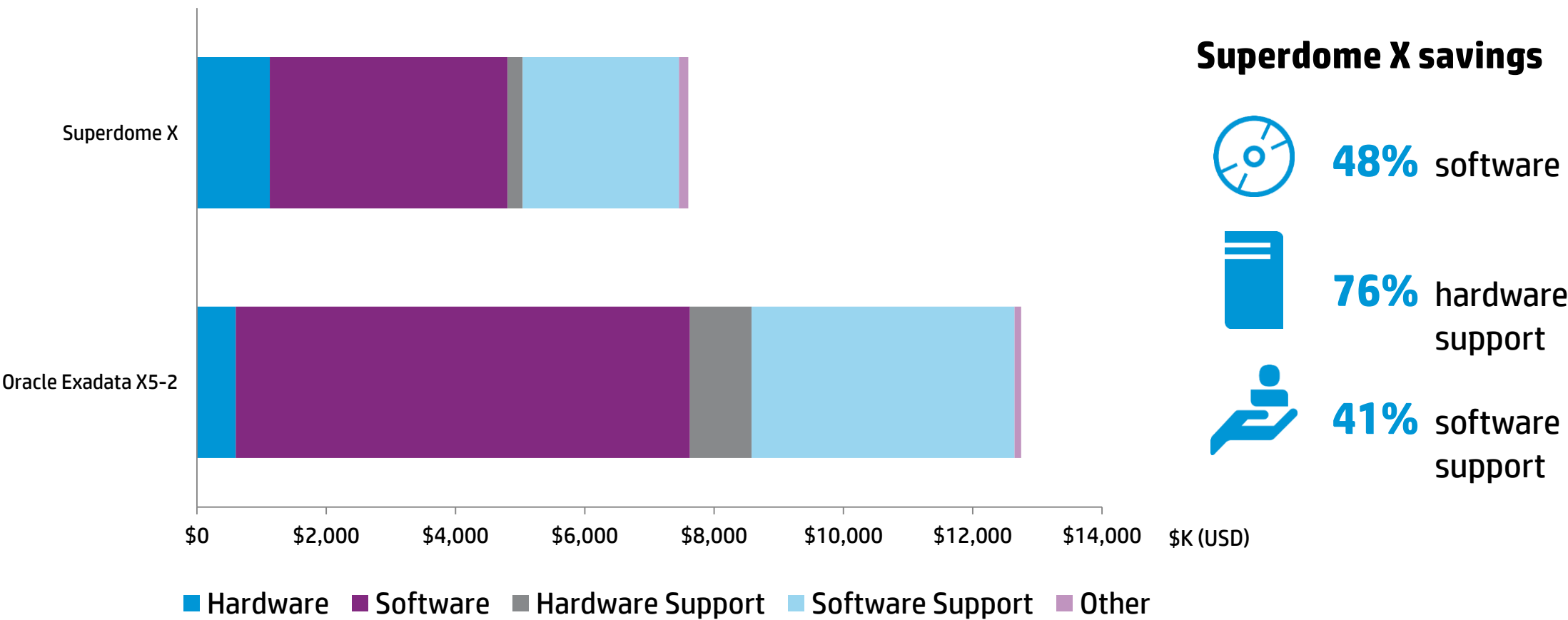


Compares an 8-socket Superdome X with 2x 4-socket partitions running SLES and an active/active Oracle RAC cluster with an IBM E870 with 2x 4-socket partitions running AIX and an active/active Oracle RAC cluster
Source: Based on HP results using publicly available competitive data, November 2014



40% lower TCO than Oracle Exadata

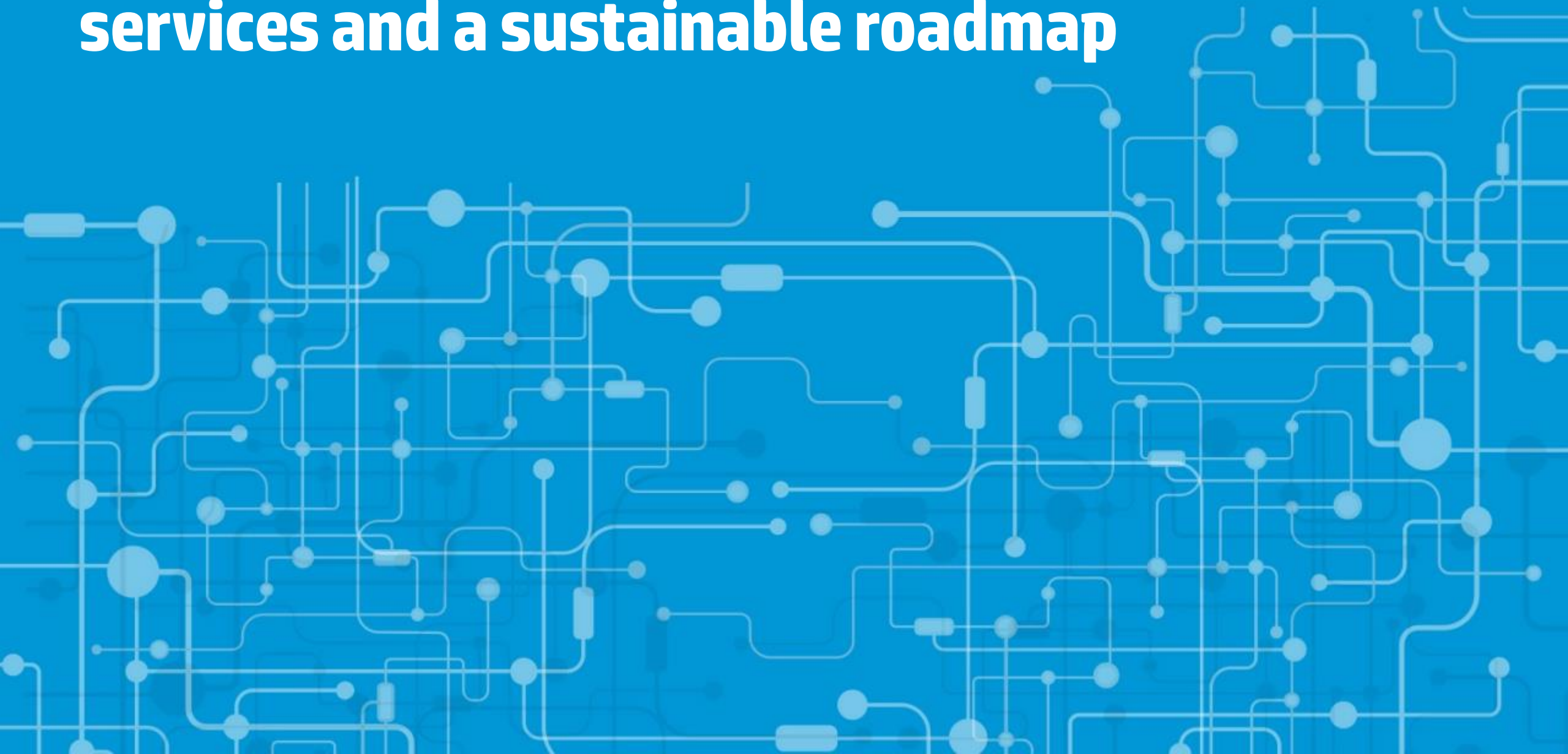
HP Integrity Superdome X versus Oracle Exadata X5-2 Half Rack (3-year TCO model)



Compares an 8-socket Superdome X server and HP 3PAR StoreServ 7440c running RHEL and Serviceguard for Linux versus an Oracle Exadata X5-2 Half Rack running Exadata software and Oracle RAC.
Source: Based on HP internal analysis results using publicly available competitive data, April 2015



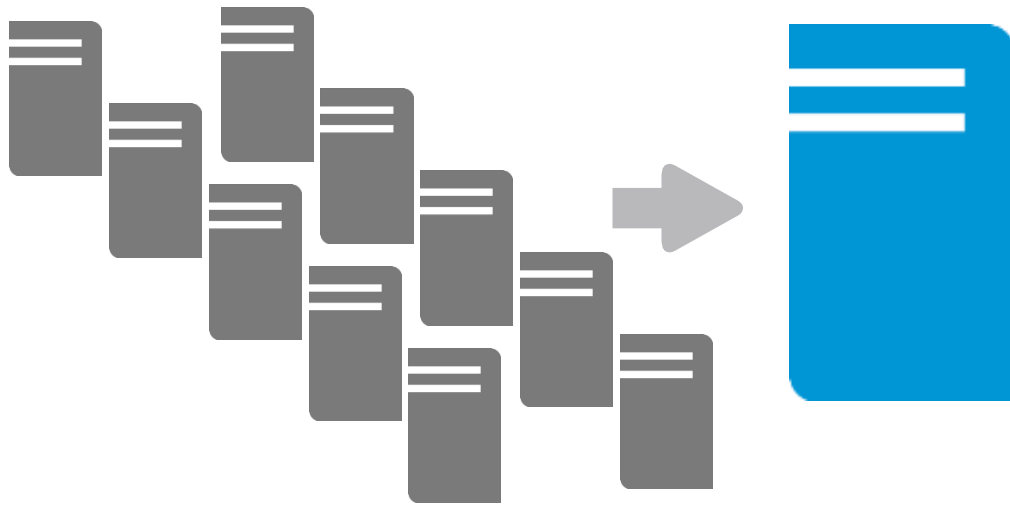
Deploy with confidence with proven services and a sustainable roadmap



The business case for scale-up versus scale-out

More efficiencies and lower costs for SAP®, Oracle®, Microsoft® SQL Server and custom applications

**Scale-out to scale-up workload consolidation
for more efficient management and IT simplification**



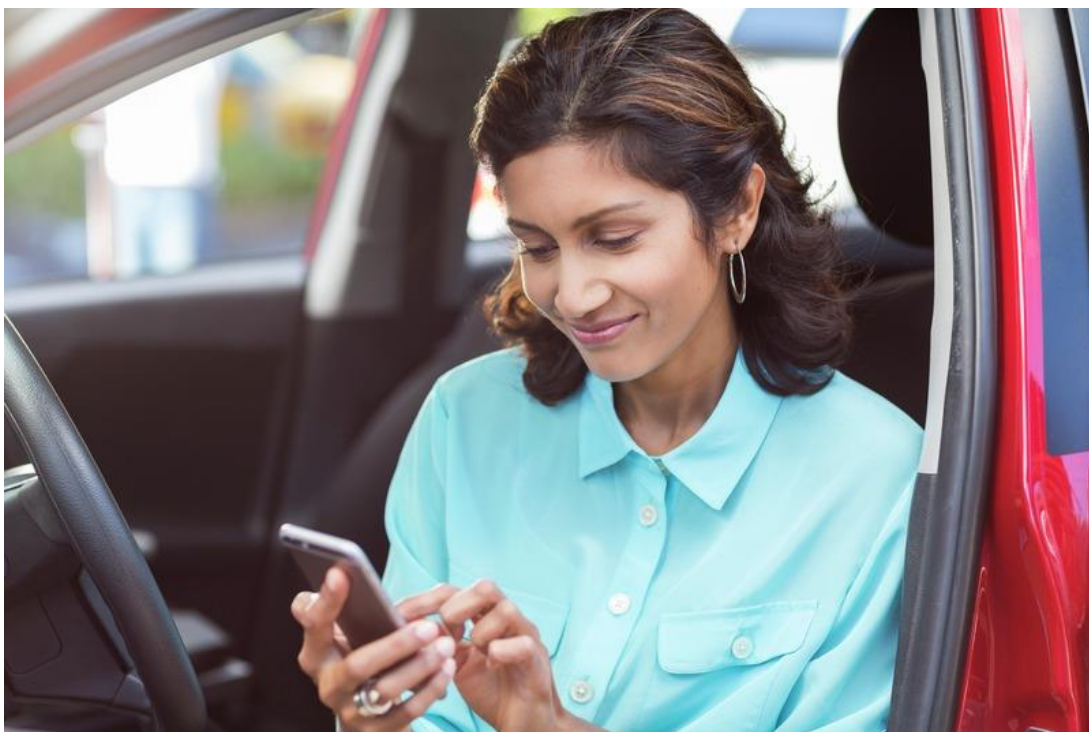
21% lower networking costs

37% reduction in licensing fees

2x better server utilization

European Service Provider selects Superdome X to manage business critical platforms

Focus on mission-critical reliability and cost efficiencies



Objectives

- Support customer growth
- Improve application performance
- Decrease Time To Market
- Reduce Capex and Opex

Approach

- Migrate legacy Unix servers to Superdome X
- Add Superdome 2 for stability during the migration process

Expected outcomes

- **More performance** to support business growth
- **Stable environment**
- **Lower TCO**

Cerner chooses Superdome X to deliver hosted services

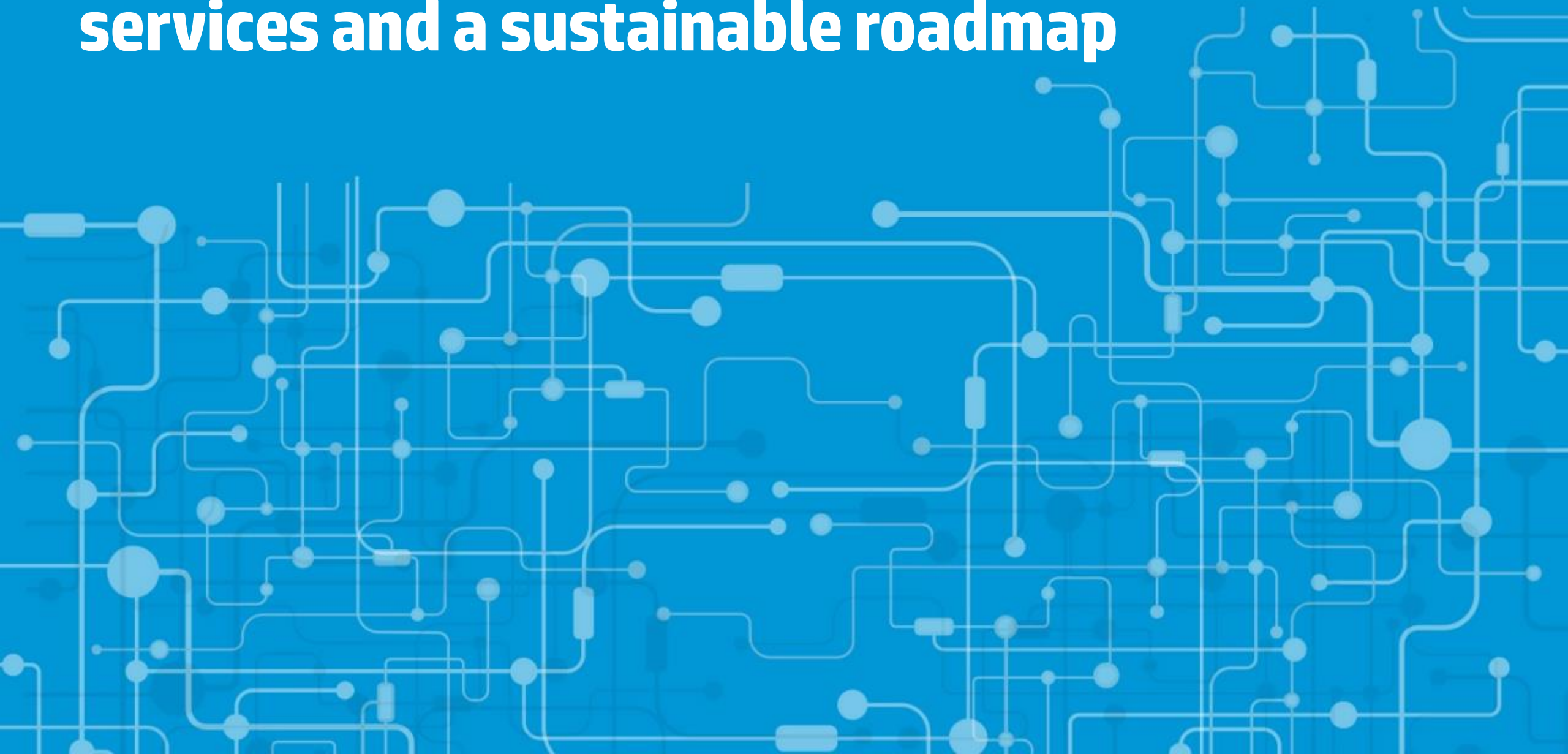


- Powering core database for healthcare applications
- Replacing both x86 and older UNIX environments with Superdome X, as they standardize on x86 and RHEL
- Growing client base requires higher levels of infrastructure scalability, over and above what current x86 solution could offer
- With Superdome X, they now have an x86 server powerful enough for their largest environments

“As a global supplier of health information technologies, Cerner continues to innovate to meet our clients’ needs. We look to HP as a partner to provide compute power in support of our innovation. The HP Integrity Superdome X provides the scalability to support our largest clients, the performance to deliver the results our clients have come to expect, and the availability that health care demands.”

Kent Scheuler, SVP, Managed Service, Cerner

Deploy with confidence with proven services and a sustainable roadmap



Optimize your results with HP Technology Services for Superdome X

Services for the most demanding enterprise x86 solutions



Superdome X Roadmap



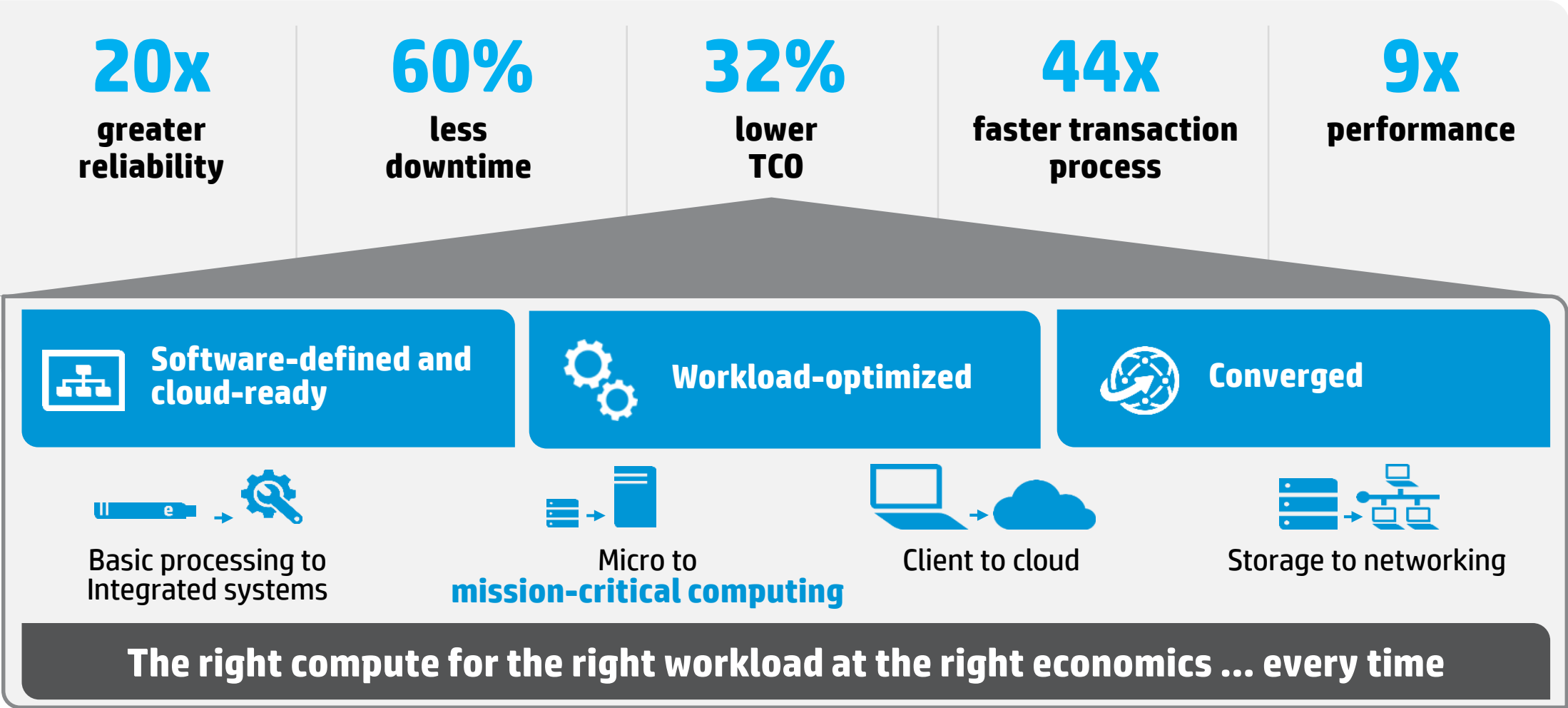
Current

- Intel Xeon processor E7 v2 with 12-240 cores per system
- Operating Environment support with
 - RHEL 6.5, 6.6, 7.0
 - SLES 11 SP3
- Memory: DDR3 16 GB and 32 GB DIMMs
- 10GigE and 16 Gb FC
- **Windows, SQL Server, VMware** support

Future

- **Next Gen** Xeon processor support
- **Low core** count processor options
- **Memory:** DDR4 16 GB and 32 GB DIMMs
- **Infiniband and FCoE** support
- Continued support for **latest versions** of RHEL, SLES, Microsoft Windows Server and VMware vSphere

Think what compute can do for your business



Transform your mission-critical environment

Superdome X—for faster, better business results



Drive business growth
with **breakthrough** performance

Increase competitive differentiation
and **reduce** your **business risk**

Redefine mission-critical compute economics
with **industry-standard** efficiencies



Thank you

